

PRESS RELEASE

Saturday, June 21, 2025

Tanzania will host the International Conference of African Media Councils, scheduled to take place from July 14 to 17, 2025. The conference will be held at the Arusha International Conference Center (AICC).

The official guest who is expected to open this international conference is the President of the United Republic of Tanzania, Dr. Samia Suluhu Hassan.

Others are the President of Zanzibar and Chairman of the Revolutionary Council, Dr. Hussein Ali Mwinyi, who has been invited as a Special Guest to witness the 30th Anniversary Awards of the Media Council of Tanzania, and the Deputy Director General for Communication and Information of UNESCO, Dr. Tawfik Jelassi.

The Conference will also be witnessed by the Ministers from African countries responsible for media and communication, including Hon. William Kabogo Gitau, Minister of Information and Digital Economy, Kenya; Hon. Prof. Palamagamba Kabudi, Minister of Information, Culture, Arts, and Sports, Tanzania; Hon. Jerry Silaa, Minister of Communication and Information Technology, Tanzania.

Others include Hon. Dr. Chris Baryomunsi, Minister of ICT and National Guidance, Uganda; Hon. Cornelius Mweetwa (MP), Minister of Information and Broadcasting, Zambia; and Hon. Veronica M. Nduva, Secretary-General of the East African Community.

This conference is being organized for the first time by the Media Council of Tanzania (MCT) in collaboration with the Network of Independent Media Councils of Africa (NIMCA) and the East Africa Press Councils (EAPC).

Additionally, international meetings will be held alongside the conference, including the East Africa Press Councils (EAPC) and the World Association of Press Councils (WAPC)..

More than 500 delegates are expected to attend, with 150 coming from outside Tanzania. The theme of the conference is: ***"Advancing Media and Communication Regulations for Journalism Excellence in Africa."***

Essentially, this conference will focus on three major aspects over three significant days. First, professional discussions will address various challenges affecting the media industry and how media councils worldwide are tackling these issues.

Second, media, communication, and technology exhibitions will showcase innovations from media houses, public institutions, and private organizations. Third, the launch of the 30th Anniversary Celebrations of the Media Council of

Tanzania will take place, where members of MCT, including media houses, journalism institutions, and journalism schools, will reflect on and learn how they have upheld professionalism and ethical standards in the media industry. Sponsors of the conference include Konrad-Adenauer-Stiftung (KAS) and UNESCO.

A stylized, handwritten signature in black ink, appearing to read "ES" or "Sungura".

Ernest S. Sungura

Executive Secretary, Media Council of Tanzania (MCT)

Chairman, Network of Independent Media Councils of Africa (NIMCA).